

7th International Conference on Payments and Security in Financial Institutions

8-9 June 2020, Bratislava

Co-organised by the Institute of Banking Education NBS and the Banking Association for Central and Eastern Europe (BACEE)



SPONSORSHIP OPPORTUNITIES

Values for Major Sponsorship

General Sponsorship Opportunities	Diamond	Gold	Silver	Bronze	Exhibitor
Branding on-line and off-line (conference brochure and flag)	YES	YES	YES	YES	YES
Advert publication in the conference brochure	2-page	1-page	½- page	-	-
Complimentary passes	5	3	2	1	2
Discount for the sponsor's client(s)	YES	YES	YES	-	YES
Promotional item in delegates' conference bag	YES	YES	YES	-	YES
Speaking opportunity	30 min keynote speech, session moderation	25 min speech	20 min speech	-	-
Sponsor's roll-up in the Conference Hall	YES	YES	YES	-	-
Exhibition space	YES	YES	YES	-	YES upgraded
Sponsor's video spot projected during breaks	YES	YES	YES	-	-
VALUE	€10,000 +VAT	€5,000 +VAT	€3,000 +VAT	€1,500 +VAT	€3000 +VAT

See detailed information on page 2-4

Diamond SPONSOR

€10,000 + 27% VAT

Prior to the event:

- Placement of sponsor's logo* on the Conference website (www.paymentsandsecurity.eu) including a hyperlink to the sponsor's website

During the event:

- Placement of sponsor's logo* in the conference brochure and on the conference flag
- Publication of a **2-page advertising module*** in the conference brochure
- Sponsor's logo* rotation on the Conference website including a hyperlink to the sponsor's website
- Placement of sponsor's logo* on the Conference Room and Hall Display as a Diamond Sponsor
- **5 complimentary** passes available for this or for any of the forthcoming BACEE events (excluding events co-organised with partners other than the sponsoring organisation) during 12 months period of time
- **Partner rate for the sponsor's client(s)**

- The opportunity to add sponsor's advertising material* to the set of handouts provided to all conference participants
- The opportunity to give a **30-minute-long keynote speech or presentation**
- **Session moderation**
- Placement of sponsor's own Display* in the Conference Hall
- A spot for a sponsor stand/roll up/flag
- The opportunity to play a video spot up to 5 minutes during coffee breaks and luncheons in the Coffee Break Foyer

After the event:

- Sponsor's logo* rotation on the Conference website for 3 months including a hyperlink to the sponsor's website
- Mention as Diamond Sponsor under 'Former BACEE Events' on the BACEE website (www.bacee.hu) for 3 months including a hyperlink to the sponsor's website

* To be provided by the sponsor.

Gold SPONSOR

€5,000 + 27% VAT

Prior to the event:

- Placement of sponsor's logo* on the Conference website (www.paymentsandsecurity.eu) including a hyperlink to the sponsor's website

During the event:

- Placement of sponsor's logo* in the conference brochure and on the conference flag
- Publication of a **1-page advertising module*** in the conference brochure
- Sponsor's logo* rotation on the Conference website including a hyperlink to the sponsor's website
- Placement of sponsor's logo* on the Conference Room and Hall Display as a Gold Sponsor
- **3 complimentary** passes
- **Partner rate for the sponsor's client(s)**
- The opportunity to add the sponsor's advertising material* to the set of handouts provided to all conference participants

- The opportunity to give a **25-minute-long speech or presentation**
- Placement of sponsor's own Display* in the Conference Hall
- A spot for a sponsor stand/roll up/flag
- The opportunity to play a video spot up to 5 minutes during coffee breaks and luncheons in the Coffee Break Foyer

After the event:

- Sponsor's logo* rotation on the Conference website for 2 months including a hyperlink to the sponsor's website
- Mention as Gold Sponsor under 'Former BACEE Events' on the BACEE website (www.bacee.hu) for 2 months including a hyperlink to the sponsor's website

* To be provided by the sponsor.

Silver SPONSOR

€3,000 + 27% VAT

Prior to the event:

- Placement of sponsor's logo* on the Conference website (www.paymentsandsecurity.eu) including a hyperlink to the sponsor's website

During the event:

- Placement of sponsor's logo* in the conference brochure and on the conference flag
- Publication of a **½-page advertising module*** in the conference brochure
- Sponsor's logo* rotation on the Conference website including a hyperlink to the sponsor's website
- Placement of sponsor's logo* on the Conference Room and Hall Display as a Silver Sponsor
- **2 complimentary** passes
- **Partner rate) for the sponsor's client(s)**
- The opportunity to add the sponsor's advertising material* to the set of handouts provided to all conference participants

- The opportunity to give a **20-minute-long speech or presentation**
- Placement of sponsor's own Display* in the Conference Hall
- A spot for a small sponsor stand/roll up/flag
- The opportunity to play a video spot up to 3 minutes during coffee breaks and luncheons in the Coffee Break Foyer

After the event:

- Sponsor's logo* rotation on the Conference website for 1 months including a hyperlink to the sponsor's website
- Mention as Silver Sponsor under 'Former BACEE Events' on the BACEE website (www.bacee.hu) for 1 month including a hyperlink to the sponsor's website

* To be provided by the sponsor

Bronze SPONSOR

€1,500 + 27% VAT

Prior to the event:

- Placement of sponsor's logo* on the Conference website (www.paymentsandsecurity.eu) including a hyperlink to the sponsor's website

During the event:

- Placement of sponsor's **logo* in the conference brochure** and on the conference flag
- Sponsor's logo* rotation on the Conference website including a hyperlink to the sponsor's website

- Placement of sponsor's logo* on the Conference Room and Hall Display as a Bronze Sponsor
- **1 complimentary** pass

After the event:

- Mention as Bronze Sponsor under 'Former BACEE Events' on the BACEE website (www.bacee.hu) for 1 month including a hyperlink to the sponsor's website

* To be provided by the Sponsor

Exhibitor

€3,000 + 27% VAT

Prior to the event:

- Placement of exhibitor's logo* on the Conference website (www.amlconference.eu) including a hyperlink to the sponsor's website

During the event:

- Placement of **exhibitor's logo* in the conference brochure** and on the conference flag
- Exhibitor's logo* rotation on the Conference website including a hyperlink to the sponsor's website
- **2 complimentary passes**
- **Partner rate for the exhibitor's client(s)**

- The opportunity to add the sponsor's advertising material* to the set of handouts provided to all conference participants
- Placement of exhibitor's logo* on the Conference Room and Hall Display as an Exhibitor.
- An upgraded spot for an exhibitor stand/roll up/flag

After the event:

- Mention as Exhibitor under 'Former BACEE Events' on the BACEE website (www.bacee.hu) for 1 month including a hyperlink to the sponsor's website

* To be provided by the Sponsor

Additional Sponsorship Items

Raise your visibility at the "7th International Conference on Payments and Security in Financial Institutions" through the following opportunities. Your logo will be predominantly displayed on the items you choose to sponsor.

Sponsored Items	Value in EUR	Available	Benefit
Coffee Break	500 + 27% VAT	3	Logo displayed in the Coffee Break area
Luncheon	1200 + 27% VAT	1	Logo displayed in the restaurant
Lanyards (Name badge holders)	500 + 27% VAT	1	Logo printed on lanyards
Conference bags	1200 + 27% VAT	1	Logo printed on bags

Sponsor & Exhibitor Reservation Form

Contact INFORMATION:

Sponsoring Organisation _____
 Contact Person _____ Phone _____
 Mailing Address _____
 City _____ Country _____ Post Code _____
 Fax _____ E-mail _____

Select ONE OR MORE:

Package Levels

_____ Diamond _____ Exhibitor
 _____ Gold _____ Sponsor of Additional Sponsorship Items (Please make selection by ticking.)
 _____ Silver Coffee Break
 _____ Bronze Luncheon
 Lanyards
 Conference bags

Describe any special requests:

For organization purposes, please let us know, if you would like to bring any of the following items or use any of the following services**:

Yes/No	Service	Deadline of receiving the material	Note
	Advertising module in conference brochure	1 June, 2020	Format in JPG/GIF/TIFF
	Advertising material stuffed into conference bags	8 June, 2020	To be marked in advance!
	Advertising material to be put on the sponsor's table	8 June, 2020	To be marked in advance!
	Display to be put in the Conference Hall	8 June, 2020	
	Speech or presentation or session moderation	1 June, 2020	
	Stand/roll-up/flag	8 June, 2020	
	Video spot	1 June, 2020	

**These services are not available for Bronze Sponsors and Sponsors of Additional Items.

Support

Our organisation is interested in sponsoring the “7th International Conference on Payments and Security in Financial Institutions (8-9 June 2020, Bratislava)” and has a budget of € Please assemble a customised package for our review based on our demand as follows:

E-mail BACK TO:

Please call: +36 1 212 62 10 or send an email to judit.turza@bacee.hu or bacee@bacee.hu with any questions. A confirmation letter and an invoice will be mailed to you once your form has been received.

Make payment via bank transfer to BACEE's bank account number indicated on the invoice received. All conditions of sponsorship come into force upon signature of this form by both parties.

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Date

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Signature